



Mayor Mark Jamieson told BM Joel and Tania Turner were a credit to the Sunshine Coast business community. "I would like to congratulate Joel and Tania on adding a fifth salon to their stable," he said. "It's a great achievement for a team of Sunshine Coast locals – well done."

# Local business shines

SHINE BEAUTY, A PROUD QUEENSLAND SMALL BUSINESS SINCE JUNE 1999, OPERATES SALONS ACROSS THREE KEY REGIONS OF SOUTH EAST QUEENSLAND – THE SUNSHINE COAST, BRISBANE AND THE GOLD COAST. FOR THE LAST 13 YEARS THE BUSINESS HAS STEADILY DEVELOPED, AND SHINE NOW ENJOYS A STRONG BRAND AND REPUTATION IN THE AUSTRALIAN BEAUTY INDUSTRY WITH THEIR PASSIONS, INITIATIVES AND ENDEAVOURS. THEY ADD TO THIS GIVING GENEROUSLY EVERY YEAR TO A WIDE RANGE OF CHARITIES AND COMMUNITY GROUPS IN SOUTH EAST QUEENSLAND AND ACROSS AUSTRALIA.



Joel and Tania Turner, with Nicola Gleeson (GM) and Sean Quilter (CEO) of BLC Cosmetics, officially open Shine Beauty Caloundra, July 2013.

This year in July 2013, their newest upmarket salon was constructed in Caloundra, with six additional staff and the introduction of a more of a 'high street' feel. As a Sunshine Coast small business, they are demonstrating confidence in the region, in retail and in future Caloundra growth and in the prospects this will bring. With five beauty salons, a massive 40,000 customers a year visit Shine. Loyal and new clients love the pampering treatments, the luscious beauty products and most of all the friendly, professional staff.

The staff are specifically nurtured, trained and educated by a variety of leaders in their field such as managers and product specialists. Shine values ongoing education and training, and has comprehensive systems and tools which assist with their internal education processes. Core training is conducted in-house and off-site, which promotes a good variety of learning and encourages all beauty therapists and receptionists to Shine!

Tania Turner, the founder of Shine Beauty salons, has the ability to bring a smile to the faces of her clients every day. Teamed with her desire to build a successful business and her many years experience in the beauty therapy industry, this is a match made in heaven. Joel Turner, who is the marketing specialist, with 20 years of extensive advertising and business development experience, has worked to reposition, perfect and systemise the Shine Beauty branded salon chain in readiness for expansion. "Currently the industry is trending at 4% growth annually. The beauty industry is an outstanding growth industry, it truly is a beautiful industry to work in, bringing so much pleasure to customers and staff alike" says Joel.

Stores are located at Sunshine Plaza Maroochydore, Brisbane CBD Myer Centre, Westfield Chermside, Australia Fair Southport and now Park Place Caloundra. With passion like this, it is no wonder Shine Beauty won the Sunshine Coast Excellence in Business Awards in 2007, 2008 and in 2011 - in each of the three years they entered! Shine was also honoured to be inducted into the Business Excellence Hall of Fame in 2012.

Each year Shine Beauty proudly gives generously to a wide range of charities. Shining a light on charity and always happy to lend a helping hand, each year they take pride in assisting many community groups and organisations. Previously this has included Girls Night In - Cancer Council Queensland, RSPCA Queensland, Stroke Association of Queensland Inc., Red Cross Queensland, Sunshine Coast Grammar, Helping Hands and donating to as well as volunteering with the Heart Foundation.

The world really is a beautiful place when we help others to Shine!

[www.shinebeauty.com](http://www.shinebeauty.com) A

## In Private Practice?



### talk to us!

we will help you transition your **business wealth** to **personal wealth**.

*what does this mean?...*

It's all about getting the **money** right in your life!

- legal + logical tax minimisation
- cash flow management
- business structure + advice
- superannuation + SMSF advice
- asset + income protection
- finance + debt management
- home + investment property

### YOUR OFFER

Receive a complimentary consultation with our CPA and Professional Advisors  
**valued at \$300**



**1300 887 137**

office Regatta One Business Centre  
2 Innovation Parkway, Birtinya

[info@wealthmed.com.au](mailto:info@wealthmed.com.au)

[www.wealthmed.com.au](http://www.wealthmed.com.au)

Wealthmed Australia Pty Ltd is a Corporate Authorised Representative No 441773 of Private Wealth Pty Ltd AFSL & ACL No. 320404 ABN 15 771 186 421