# **EXCELLENCE IN BUSINESS AWARDS**

ADVERTISING FEATURE

# Spotlight shines on beauty

# Three out of three leaves smiles on faces of very talented team

T THE Sunshine Coast Excellence in Business Awards, Shine Beauty has taken out the Lifestyle Services award again this year in 2011.

"It was our third entry and our third win, we are so proud of our girls, they deliver our beautiful treatments to our 40,000 customers each year," Shine Beauty owners Tania and Joel Turner said. Tania and Joel both have excep-

Tania and Joel both have exceptional business experience with Tania having spent 18 years in the beauty industry and Joel with 23 years in advertising and business.

Together they have an impressive blend of beauty, marketing and business expertise which enhances Shine Beauty.

Shine provides beauty treatment deals online, has a mobile version of its website for customers on the move and the Shine staff are regularly trained to ensure excellence of service, all of which provide a platform for business success.

"Shine is experiencing a strong growth year to date, with client numbers, sales and services all up for the year," Joel said.



Shine Beauty owner Tania Turner, area manager Kassi Mudiman, Maroochydore salon manager Laura Bishop and owner Joel Turner win the Sunshine Coast Excellence in Business Awards for Lifestyle Services in 2011.

Shine Beauty was originally established in 1999 and has progressively developed over the past 12 years and today has a strong reputation in the beauty industry.

The family business employs

over 35 staff throughout South East Queensland, with four established beauty salons at Sunshine Plaza Maroochydore, Chermside Brisbane, The Myer Centre Brisbane and Australia Fair Gold Coast.

"Our beauty salons are located in the three key regions of the Sunshine Coast, Gold Coast and Brisbane. "We spend time in all three regions most weeks, however it is the Sunshine Coast which has always had our hearts, it is the perfect destination for healthy living, business and family," Tania said.

www.shinebeautv.com

# Give a loved one a Shine Beauty Christmas Gift Voucher

Here are some of our most popular gift voucher treatments & packages...

# Pamper 'Dream' Treatment (1hr)... \$99

A Shine Demi Facial combined with a luxury Back Massage & EyeLight\* treatment.

#### Indulge 'Dream' Treatment (1.5hrs)... \$139

Shine's signature Majestic Facial combined with a scalp massage, foot/hand massage, luxury Back Massage and EyeLight\* treatment

### Glorious 'Dream' Treatment (2.5hrs)... \$239

Shine's signature Majestic Facial combined with a scalp massage, foot/hand massage, indulgent Shine Spa Massage and EyeLight\* treatment.

# Heaven 'Dream' Treatment (3.25hrs)... \$299

A Shine personalised Solution Facial, combined with a scalp massage, foot/hand massage and our luxury Back Massage, makeup application, a Luxury Pedicure or Luxury Manicure and EyeLight\* treatment.

## Shine Spa Massage (1.5hrs)... \$149

An invigorating, indulgent full body massage and exfoliation treatment.

# Mind, Body, Spirit Spa Treatment (2hrs)... \$249

Imagine a four step, sensory journey around the world during a luxurious spatherapy treatment.

#### Men's Marine Facial (1hr)... \$119

Get that 'fresh' healthy look, with our Men's Marine Facial (deep cleanse, ocean exfoliation, marine mask and so much more)

# Man Made Body Treatment (1.25 hr)... \$139

Stronger, harder and more powerful, that's our Man Made Body Treatment!

(EyeLight\*: Select and enjoy either a Eye Lash Tint, Eye Brow Tint or Eye Brow wax)

2008 WINNER 2007 WINNER

EXCELLENCE IN BUSINESS AWARDS PROMOTING BUSINESS ON THE SUNSHINE COAST

**Sunshine Coast** 

Excellence in Business Award

# Celebration Sale STARTS TODAY

Up to 25% OFF select items, online.

#### Celebrate Excellence in Business with us!

We've got beauty product on sale, beauty treatment discounts and big group savings on gift vouchers when you buy five or more! Online now at shinebeauty.com

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- Beauty treatments up to 20% OFF
- Gift vouchers up to 15% OFF
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SHINE BEAUTY SALONS

Maroochydore 5443 6999 Sunshine Plaza (Open 7 days) Shop 366, Level 1, Sunshine Plaza, Maroochydore Brisbane (City) 3003 1334
The Myer Centre (Open 7 days)
Shop 174, Level 1,
Myer Centre, Brisbane

Chermside (Brisbane) 3359 3589 Westfield Chermside (Open 7 days) Shop 381 (north end), Southport 07 5528 2400
Australia Fair (Open 7 days)
Shop 1015, Level 1 (near cinemas),
Australia Fair, Southport.

CONDITIONS: Celebration Sale's select discounted goods and services are available for purchase between 2911/2011 to 241/22011 orline only at shinebeauty.com (not available for purchase in store). Offers are for white stocks last. The select beauty treatments, Thisgo products and gift vouchers displayed for sale orline, cannot be purchased in conjunction with any other Shine Beauty discount voucher, discount promotional offer or with a review of the sale of the sale of the sale or white are reviewed understands. Shine Beauty of the counter of the sale or white are reviewed understands.

shinebeauty.com